

INVOICE



KMGH
123 Speer Blvd
Denver, CO 80203
Main: (303)832-7777
Billing:

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

National Media Research Planning & Placement LLC
Attention: Accounts Payable
815 Slater Lane
Alexandria, VA 22314

Invoice #	Invoice Date	Invoice Month	Invoice Period
184514-1	08/26/12	August 2012	07/30/12 - 08/24/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washington	National

Advertiser	Product	Estimate Number
Issue/RNC	RNC	3032

Flight Dates	Order #	Alt Order #
08/18/12 - 08/24/12	184514	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
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Agency Ref	Advertiser Ref
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Send Payment To:

KMGH
EW Scripps
PO Box 30509
Los Angeles, CA 90030-0509

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/20/12	08/24/12	GMA M-F 7-9A	7A-9A	11111--	:30	5	\$700.00	NM
<hr/>									
Weeks: Start Date 08/18/12 End Date 08/24/12 MTWTFSS 11111-- Spots/Week 5 Rate \$700.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 08/20/12 7:29 AM GMA M-F 7-9A 7A-9A :30 TVRNC081001H \$700.00 NM									
2 KMGH Tu 08/21/12 8:28 AM GMA M-F 7-9A 7A-9A :30 TVRNC081001H \$700.00 NM									
3 KMGH W 08/22/12 7:29 AM GMA M-F 7-9A 7A-9A :30 TVRNC081001H \$700.00 NM									
4 KMGH Th 08/23/12 7:49 AM GMA M-F 7-9A 7A-9A :30 TVRNC081001H \$700.00 NM									
5 KMGH F 08/24/12 6:59 AM GMA M-F 7-9A 7A-9A :30 TVRNC081001H \$700.00 NM									
2	08/19/12	08/19/12	GMA SUN	Sun GMA 6A-7A	-----S	:30	1	\$200.00	NM
<hr/>									
Weeks: Start Date 08/18/12 End Date 08/24/12 MTWTFSS -----S Spots/Week 1 Rate \$200.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 08/19/12 6:29 AM GMA SUN Sun GMA 6A-7A :30 TVRNC081001H \$200.00 NM									
3	08/19/12	08/19/12	7A-8A SUN MORN NEWS	7A-8A	-----S	:30	1	\$250.00	NM
<hr/>									
Weeks: Start Date 08/18/12 End Date 08/24/12 MTWTFSS -----S Spots/Week 1 Rate \$250.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 08/19/12 7:41 AM 7A-8A SUN MORN NEWS 7A-8A :30 RNTV081001H \$250.00 NM									
4	08/19/12	08/19/12	9A-10A SUN MORN NEWS	9A-10A	-----S	:30	1	\$450.00	NM
<hr/>									
Weeks: Start Date 08/18/12 End Date 08/24/12 MTWTFSS -----S Spots/Week 1 Rate \$450.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 08/19/12 9:49 AM 9A-10A SUN MORN NEWS 9A-10A :30 TVRNC081001H \$450.00 NM									
5	08/20/12	08/24/12	Millionaire	930A-10A	11111--	:30	5	\$425.00	NM
<hr/>									
Weeks: Start Date 08/18/12 End Date 08/24/12 MTWTFSS 11111-- Spots/Week 5 Rate \$425.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 08/20/12 9:54 AM Millionaire 930A-10A :30 RNTV081001H \$425.00 NM									
2 KMGH Tu 08/21/12 9:39 AM Millionaire 930A-10A :30 RNTV081001H \$425.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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Advertiser	Product	Estimate Number	
Issue/RNC	RNC	3032	

www.thedenverchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/20/12	08/24/12	Millionaire	930A-10A	11111--	:30	5	\$425.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KMGH W 08/22/12 9:53 AM Millionaire 930A-10A :30 RNTV081001H \$425.00 NM									
4 KMGH Th 08/23/12 9:48 AM Millionaire 930A-10A :30 RNTV081001H \$425.00 NM									
5 KMGH F 08/24/12 9:52 AM Millionaire 930A-10A :30 TVRNC081001H \$425.00 NM									
6	08/20/12	08/24/12	11A-12P News	11A-12P	11111--	:30	5	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/18/12 08/24/12 11111-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 08/20/12 11:39 AM 11A-12P News 11A-12P :30 TVRNC081001H \$450.00 NM									
2 KMGH Tu 08/21/12 11:48 AM 11A-12P News 11A-12P :30 TVRNC081001H \$450.00 NM									
3 KMGH W 08/22/12 11:13 AM 11A-12P News 11A-12P :30 TVRNC081001H \$450.00 NM									
4 KMGH Th 08/23/12 11:36 AM 11A-12P News 11A-12P :30 TVRNC081001H \$450.00 NM									
5 KMGH F 08/24/12 11:55 AM 11A-12P News 11A-12P :30 RNTV081001H \$450.00 NM									
7	08/20/12	08/24/12	5-530P News	5P-530P	11111--	:30	5	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/18/12 08/24/12 11111-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 08/20/12 5:22 PM 5-530P News 5P-530P :30 TVRNC081001H \$800.00 NM									
2 KMGH Tu 08/21/12 5:23 PM 5-530P News 5P-530P :30 TVRNC081001H \$800.00 NM									
3 KMGH W 08/22/12 5:12 PM 5-530P News 5P-530P :30 TVRNC081001H \$800.00 NM									
4 KMGH Th 08/23/12 5:21 PM 5-530P News 5P-530P :30 TVRNC081001H \$800.00 NM									
5 KMGH F 08/24/12 5:24 PM 5-530P News 5P-530P :30 TVRNC081001H \$800.00 NM									
8	08/19/12	08/19/12	5pm News Sun Local Nev5P-6P	-----S	-----S	:30	1	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/18/12 08/24/12 -----S 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 08/19/12 5:54 PM 5pm News Sun Local News 5P-6P :30 RNTV081001H \$375.00 NM									
9	08/20/12	08/24/12	6P-630P JEOPARDY (M-6P-630P)	11111--	11111--	:30	5	\$1,700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/18/12 08/24/12 11111-- 5 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 08/20/12 6:10 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 RNTV081001H \$1,700.00 NM									
2 KMGH Tu 08/21/12 6:11 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 RNTV081001H \$1,700.00 NM									
3 KMGH W 08/22/12 6:11 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 RNTV081001H \$1,700.00 NM									
4 KMGH Th 08/23/12 6:12 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 RNTV081001H \$1,700.00 NM									
5 KMGH F 08/24/12 6:12 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 TVRNC081001H \$1,700.00 NM									
10	08/20/12	08/24/12	630-7p WHEEL (M-F)	630-7P	1-1-1--	:30	3	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/18/12 08/24/12 1-1-1-- 3 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 08/20/12 6:41 PM 630-7p WHEEL (M-F) 630-7P :30 TVRNC081001H \$1,600.00 NM									
2 KMGH W 08/22/12 6:41 PM 630-7p WHEEL (M-F) 630-7P :30 TVRNC081001H \$1,600.00 NM									
3 KMGH F 08/24/12 6:42 PM 630-7p WHEEL (M-F) 630-7P :30 RNTV081001H \$1,600.00 NM									
11	08/21/12	08/21/12	NY MED	9P-10P	-T----	:30	1	\$3,000.00	NM

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184514-1	08/26/12	August 2012	07/30/12 - 08/24/12
Advertiser	Product	Estimate Number	
Issue/RNC	RNC	3032	

www.thedenverchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/21/12	08/21/12	NY MED	9P-10P	- T -----	:30	1	\$3,000.00	NM
Weeks: Start Date 08/18/12 End Date 08/24/12 MTWTFSS -T----- Spots/Week 1 Rate \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 08/21/12 9:36 PM NY MED 9P-10P :30 TVRNC081001H \$3,000.00 NM									
12	08/19/12	08/19/12	Extreme Makeover: Weigl	8P-10P	-----S	:30	1	\$3,000.00	NM
Weeks: Start Date 08/18/12 End Date 08/24/12 MTWTFSS -----S Spots/Week 1 Rate \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 08/19/12 9:42 PM Extreme Makeover: Weight Loss 8P-10P :30 TVRNC081001H \$3,000.00 NM									
13	08/20/12	08/24/12	10P NEWS (M-F/SU)	10P-1037P	11111--	:30	5	\$1,400.00	NM
Weeks: Start Date 08/18/12 End Date 08/24/12 MTWTFSS 11111-- Spots/Week 5 Rate \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 08/20/12 10:28 PM 10P NEWS (M-F/SU) 10P-1037P :30 TVRNC081001H \$1,400.00 NM									
2 KMGH Tu 08/21/12 10:23 PM 10P NEWS (M-F/SU) 10P-1037P :30 TVRNC081001H \$1,400.00 NM									
3 KMGH W 08/22/12 10:11 PM 10P NEWS (M-F/SU) 10P-1037P :30 TVRNC081001H \$1,400.00 NM									
4 KMGH Th 08/23/12 10:14 PM 10P NEWS (M-F/SU) 10P-1037P :30 TVRNC081001H \$1,400.00 NM									
5 KMGH F 08/24/12 10:36 PM 10P NEWS (M-F/SU) 10P-1037P :30 TVRNC081001H \$1,400.00 NM									
14	08/20/12	08/24/12	Jimmy Kimmel	11:03P-12:07A	11111--	:30	5	\$200.00	NM
Weeks: Start Date 08/18/12 End Date 08/24/12 MTWTFSS 11111-- Spots/Week 5 Rate \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 08/20/12 12:01 AM Jimmy Kimmel 11:03P-12:07A :30 RNTV081001H \$200.00 NM									
2 KMGH Tu 08/21/12 11:46 PM Jimmy Kimmel 11:03P-12:07A :30 RNTV081001H \$200.00 NM									
3 KMGH W 08/22/12 11:40 PM Jimmy Kimmel 11:03P-12:07A :30 RNTV081001H \$200.00 NM									
4 KMGH Th 08/23/12 11:50 PM Jimmy Kimmel 11:03P-12:07A :30 TVRNC081001H \$200.00 NM									
5 KMGH F 08/24/12 11:57 PM Jimmy Kimmel 11:03P-12:07A :30 TVRNC081001H \$200.00 NM									
15	08/20/12	08/24/12	M-F 1207AM (M-F)	12:07A-12:37A	11111--	:30	5	\$100.00	NM
Weeks: Start Date 08/18/12 End Date 08/24/12 MTWTFSS 11111-- Spots/Week 5 Rate \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 08/20/12 12:25 AM M-F 1207AM (M-F) 12:07A-12:37A :30 TVRNC081001H \$100.00 NM									
2 KMGH Tu 08/21/12 12:36 AM M-F 1207AM (M-F) 12:07A-12:37A :30 TVRNC081001H \$100.00 NM									
3 KMGH W 08/22/12 12:36 AM M-F 1207AM (M-F) 12:07A-12:37A :30 TVRNC081001H \$100.00 NM									
4 KMGH Th 08/23/12 12:33 AM M-F 1207AM (M-F) 12:07A-12:37A :30 RNTV081001H \$100.00 NM									
5 KMGH F 08/24/12 12:36 AM M-F 1207AM (M-F) 12:07A-12:37A :30 RNTV081001H \$100.00 NM									

Total Spots **49**

Payment Terms 30 Days

<u>Gross Total</u>	\$40,950.00
<u>Agency Commission</u>	\$6,142.50
<u>Net Amount Due</u>	\$34,807.50